

CrystalKiosk™ - Interactive Information Kiosks

Introduction

Customers today are even more demanding than ever before. They want their purchase to be fast, easy and sometimes entertaining. They want a wide variety of products and services tailored to their needs, with a flexibility of choice. They want instant access to what you're selling or the service that you are providing, 24 hours a day, 7 days a week, 52 weeks a year.

The traditional sales approach can sometimes be time-consuming and expensive, making it impractical to deliver a level of service to meet certain audiences for various products. But, there is an answer: the interactive multimedia kiosk. Available when customer service or sales people are not, kiosks let you transact business with your customers where they are, any time, at their convenience.

Kiosks can deliver a variety of goods and services, from ticket sales to information to "mass customised" products and services. Using kiosks can help you achieve this in a novel, refreshing way. They are interactive and can engage and entertain your customers while completing transactions.

Kiosks aren't new, but with increasing computer literacy and public demand for simple and quick self-service transactions, their popularity is exploding.

Kiosks are part of a multi-channel approach to reaching your customers. Traditional communications and delivery channels are being augmented by the internet, by kiosks and soon by wireless, handheld devices that your customers carry everywhere they go. To take advantage of this you need a multi-channel strategy and an architecture that will support it. Kiosks can be a critical channel to your customers.

The CrystalKiosk™ range from LapSafe® Products is dedicated to meeting all of these goals.



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CK79 Touch Panel with Touchscreen

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The CrystalKiosk™ CK79 is an LCD touch panel which is both versatile and attractive. It is available in four sizes; 12", 15", 17" and 19" TFT touchscreen, allowing users to interact directly with the content presented. By omitting the touchscreen and MediaCrystal options the panel is ideal for Digital Signage.

We can also customize the Ck79 panel to fit any type of bezel you wish. Please apply for details.

The CK79 Touch Panel comes complete with the relevant multimedia hardware required for to apply professional content including speakers. It can be delivered to you as either a completely blank canvas to create your own content or with content provided, tailored to your exact requirements and designed by our graphics professionals.

Variations

- CrystalKiosk™ 7912 - 12" TFT TouchScreen
- CrystalKiosk™ 7915 - 15" TFT TouchScreen
- CrystalKiosk™ 7917 - 17" TFT TouchScreen
- CrystalKiosk™ 7919 - 19" TFT TouchScreen

Optional Extras

- 802.11a/b/g WLAN card + Antenna
- Custom Mounts

